

Administrative Recommendations on Middle Schools
Position Paper
1/20/10

The administration recommends the future names, colors and mascot for our two middle schools for the 2010 – 2011 school year as follows:

J. Frank Faust Junior High School will become Chambersburg Area Middle School North (CAMS North)
Chambersburg Area Middle School will become Chambersburg Area Middle School South (CAMS South)
The colors of both schools will be blue and white and the school mascot will be the Trojans.

This recommendation is based on the following factors:

1. A survey was conducted by the middle school committee and 1,718 students and staff responded. The majority (58%) selected the above names, colors and mascot for the schools.
2. As approved by the board, one sports team will be shared between schools, which means one mascot and the same school colors would be ideal. Also, the same colors and mascot can be used to build unity and a stronger sense of shared pride for all secondary students rather than building division and rivalry between schools.
3. Announcing the school names as soon as possible will allow each school to begin preparing the details of this transition in communications to parents and the community through electronic and printed documentation. In addition to any structural changes to facilities, the following are just a few examples of the preparations needed for a name change both at the school and district level:

Websites – schools and district

Letterhead

School Signs

Registered school names with state and local agencies and local directories

Colors in the school – walls, décor, etc.

Uniforms – sports, band, banners, signs, etc.

Agendas/handbooks

Licensing, contracts, policy updates

Program upgrades to reflect new schools and grade configurations:

--Student Information System

--Instant Notification System

--Library Management, Transportation, and Food Service Software

--Data Warehousing; Performance Tracker, eMetric, PIMS

--Human Resources and Financial Software

--Student software programs; Study Island, Read 180, etc.