



4 STUDENT CONTESTS FOR OCTOBER'S ENERGY AWARENESS MONTH!

WHEN DID WE START OBSERVING OCTOBER AS ENERGY AWARENESS MONTH?

The Federal Government first set aside time to raise energy awareness in 1981 with American Energy Week, which was observed from 1981 thru 1985. It became a month-long observance at the U.S. Department of Energy (DOE) in 1986. On September 13, 1991, President George Bush proclaimed October as Energy Awareness Month. Since then, DOE has been conducting energy awareness campaigns each year that promote the wise and efficient use of our nation's energy.

President Barack Obama proclaimed October 2009 National Energy Awareness Month to shine new light on energy awareness activities. Within the proclamation, President Obama stated, "During National Energy Awareness Month, we recognize the contributions of individuals, organizations, and companies that are committed to advancing energy innovation and efficiency, and we promote the importance of a clean energy economy to our Nation."

Borrowing from Duke University's Nicholas School of the Environment Green in 3 Video Contest, 4 Energy Awareness Contests are being offered in our District to help draw attention to Energy Awareness and Conservation. For all grade levels, Click on this link to view/find out more about Duke's Contest with past winning entries posted:

<http://www.nicholas.duke.edu/greenin3/?searchterm=Green%20in%203%20video>

The CASD Green in Three Contests - *Prizes will be awarded in each category!*



CASHS – Green in Three Video Contest (as per Duke's contest directions below):



"Using just three written words, create a 30-second (or less) video telling us how you would make the environment better. *Please do not include audio in your submission. All audio will be removed from winning videos.* Nothing is off the table: silly or serious, sizeable or small. Write your 3 words with cereal, scribble them on cards, draw them in the sky." **FORMAT FOR THE PROJECT:** students should submit a standard video file...some of the most common are Audio Video Interleaved file (.avi), Windows Media Video file (.wmv), or an MPEG (.mpg). Can be e-mailed to kellecon@chambersburg.k12.pa.us



FAUST – Green in Three Essay Contest



Write a 3-paragraph essay about how you would save energy and make the environment better in Franklin County.



CAMS – Green in Three Cafeteria "Callouts" Contest



Create callouts with a 3-word green message...decorate with pictures/clipart and some supporting details (Contest will be introduced to 6th grade students via Skype on October 1st!) Open to 6th & 7th graders. 7th graders did a similar contest last year in Computer Applications Class.



All Elementary Schools – Green in Three Poster Contest



Create a poster on construction paper...use 3 words and draw a picture to help explain the green tip. Use crayon, paint, markers, etc.

CONTEST ENTRIES DUE TO CONNIE KELLEY BY FRIDAY, 10/22/10 @ BUILDING AND GROUNDS OFFICE.
Students may use web sites/info from the Energy Management link on the CASD Home Web Page.

2010 ENERGY AWARENESS MONTH THEME: POWERING AMERICA; WE'RE ON TARGET! ...Depicts how Federal Agencies continue to zero in on energy targets to stimulate the economy, lower operating expenses, reduce greenhouse gas emissions, and achieve long-term economic and energy security. Visit www.eere.energy.gov

