



"A Student Bank at CASHS"

Presented by Caleb Filson and Jamie Goetz



Our Mission

- ✦ Our mission is to provide a School-Based enterprise—a Student Bank in CASHS that will allow students to gain hands on experience, to obtain financial knowledge, and to provide access to the banking industry that will benefit students as they mature into financially active adults.



How Did We Get Here?

- ✦ Accounting II and III classes were chosen to be part of a focus group to determine whether a need existed at CASHS for a student bank
- ✦ Surveyed 407 CASHS students
- ✦ Focus group developed Student Bank proposals based on survey results
- ✦ Focus group proposals presented and given to Mrs. Traynor, Mrs. Lautenslager, and Mr. Ocker



● How Will A Student Bank Benefit CASHS Students

- ✦ Greater financial knowledge for the future
- ✦ More financial responsibility and independence
- ✦ Less wasteful spending = more saving
- ✦ Strengthen career objectives
- ✦ Less debt after post secondary education



How Will A Student Bank Benefit CASHS Community/School

- ✦ Financial education in high school will contribute to an increase in Math scores on PSSA and other standardized tests
- ✦ Rigor, relevance, and relationships
- ✦ More financially responsible citizens entering our workforce
- ✦ Financial literacy for students K-12
- ✦ Healthy financial practices
- ✦ Opportunity to educate families about financial literacy